



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision 967397 /		Alt Order #
Product Issue		
Contract Dates 10/24/12 - 11/06/12	Estimate # GO Bonds for Higher E	
Advertiser GO Bonds for Higher Education Campaign	Original Date / Revision 10/24/12 / 10/24/12	
		Billing Cycle EOM/EOC
		Billing Calendar Broadcast
		Cash/Trade Cash
Station KOAT		Account Executive Beth Pfefferle
		Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											NM	2	
N 1	KOAT	10/26/12	11/02/12	5a A7N More In The AM	5-6a		:30						
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week: 10/22/12	10/28/12	-----F--		1					\$300.00				
Week: 10/29/12	11/04/12	MTWTF--		1					\$300.00				
N 2	KOAT	10/26/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30						
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week: 10/22/12	10/28/12	-----F--		1					\$800.00				
Week: 10/29/12	11/04/12	MTWTF--		1					\$800.00				
											Totals	4	\$2,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	2	\$1,100.00	\$935.00
10/29/12 - 11/02/12	2	\$1,100.00	\$935.00
Totals	4	\$2,200.00	\$1,870.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.